



# NEWS RELEASE

from Halton Healthcare Services

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## For Immediate Release

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*HHS employees participate in Trillium Gift of Life Network's workplace registration drive initiative.*

This week, employees from Halton Healthcare Services (HHS) participated in the Trillium Gift of Life Network's (TGLN's) organ and tissue donation workplace registration drive initiative, holding a registration drive with a simple ask: *register to be an organ and tissue donor.*

After a two week campaign, employees, friends and family have visited the HHS dedicated campaign page, created on [beadonor.ca/haltonhealthcare](http://beadonor.ca/haltonhealthcare), to register their consent to organ and tissue donation or check their registration status. This number exceeded the initial goal of 500 registrations!

"We are very proud of the level of participation from our employees," said Trish Carlton, Director of Public Relations at Halton Healthcare Services. "Trillium Gift of Life Network made it easy for us to play a vital part in saving lives in Ontario and our participation in this initiative was a great way to engage everyone in a cause that's meaningful yet doesn't require a large time or financial commitment."

Organ donation in Ontario has tremendous support, but there is a lack of follow-through on intent. While 80 per cent of Ontarians say that giving consent for organ and tissue donation in advance is very important to them, fewer than 25 per cent have actually registered.

"Encouraging more Ontarians to register as organ and tissue donors is critically important because too many Ontarians die before receiving the organ transplant they need," said Ronnie Gavsie, President and CEO of Trillium Gift of Life Network. "When we launched [beadonor.ca](http://beadonor.ca) in 2011, we made it easier for Ontarians to register their consent. Now, by bringing this awareness

into the workplace, we are making it even easier for companies like HHS to engage their employees and to make a difference in the lives of Ontarians.”

HHS will permanently leave their customized Be A Donor web page active, so should anyone who has not yet registered and still considering doing so, may join in future.

Halton Healthcare Services is a multi-site healthcare organization that operates three community hospitals in the Towns of Oakville, Milton and Halton Hills. Located in one of the fastest growing regions in the province, Halton Healthcare Services is committed to growing with its communities.

Trillium Gift of Life Network is a not-for-profit agency of the Government of Ontario and is responsible for planning, promoting, coordinating and supporting organ and tissue donation for transplantation across Ontario and improving the system so that more lives can be saved.

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