



NEWS RELEASE from Halton Healthcare

For Immediate Release

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OTMH Breastfeeding Clinic Celebrates 25th Anniversary

(Oakville, ON) – Halton Healthcare’s Breastfeeding Clinic at Oakville Trafalgar Memorial Hospital (OTMH) recently celebrated a remarkable milestone - its 25th anniversary of supporting moms and families in achieving their breastfeeding goals.

“While breastfeeding is the most natural way to feed your baby, it does not always come easily for all mothers. Many moms need a little help in getting started and support along the way as their babies grow,” noted Cheryl Hoare, Program Director, Maternal Child, OTMH. “Our Breastfeeding Clinic has been instrumental in helping more than a generation of mothers learn the art of breastfeeding.”

The OTMH Breastfeeding Clinic is a family centred program that offers clinical support and information to breastfeeding moms, babies and families. The clinic is staffed by a knowledgeable and experienced team of International Board Certified Lactation Consultants (IBCLC) and a dedicated group of volunteers.

The program started off as a part-time daily clinic, with two Lactation Consultants in a small room at the former OTMH. The clinic quickly gained the support of patients and community physicians and is now considered a vital part of post-partum care.

Today, in its 25th year, the Breastfeeding Clinic operates full-time seven days a week, with nine Lactation Consultants and is located in a large family friendly space in the Maternal Child Department at the new OTMH. The Tender Loving Corner (TLC) Baby Boutique, a store that conveniently stocks a wide range of specialty breastfeeding products, is also accessible to visitors. In 2017 the clinic had over 8,000 visits and by 2018 this number had grown to over 12,000 visits.

The clinic works in collaboration with the Halton Region Public Health Program and the [Halton Baby Friendly Initiative](#) to provide a convenient and well-rounded, hospital and community service for breastfeeding moms. The Breastfeeding Clinic provides service to families who live in Halton Region and/or have a physician affiliated with one of Halton Healthcare’s three hospitals in Oakville, Milton and Georgetown.

“Not everyone wants or can exclusively breastfeed. We are here to support moms and families in their nurturing journey – whatever that may be,” explains Sylvie Lussier, RN, IBCLC, OTMH.

“This invaluable program would not have been possible without the vision and passion of our founding members in those early days and the perseverance of our very knowledgeable team of lactation consultants throughout the years,” concludes Cheryl Hoare, Program Director, Maternal Child, OTMH. “I would also like to extend special thanks to our wonderful team of volunteers for their support. Congratulations to everyone involved past and present on this amazing milestone.”

For information and clinic hours, please visit www.haltonhealthcare.com and search “Breastfeeding Clinic”.

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Halton Healthcare

Halton Healthcare is a healthcare organization comprised of three community hospitals - Georgetown Hospital, Milton District Hospital and Oakville Trafalgar Memorial Hospital. Together these hospitals provide healthcare services to nearly 400,000 residents in the communities of Halton Hills, Milton and Oakville.

Halton Healthcare hospitals have been recognized for their best practices in a number of patient safety and patient care initiatives. For more information, visit www.haltonhealthcare.com Follow us on Twitter @HaltonHlthcare and Facebook.



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